Exhibit C: Label for New Product Based on Default Information

Environmental Information for the Electricity Product provided by ECONnergy

(This is a new energy product. ECONnergy Energy Co., Inc. has made no guarantee as to the environmental characteristics of the energy to be supplied from January through December, 2000. The data shown below are default values, and do not necessarily reflect the energy that ECONnergy will supply.)

ECONnergy Energy Company, Inc.

Electricity can be generated in a number of ways with different impacts on the environment. The standardized environmental information shown below allows you to compare this electricity product with electricity products offered by other electric suppliers.

Energy Source		
Default values are shown which represent 1996	Coal	_49_%
regional averages.	Gas	_7_%
	Hydroelectric (large)	_2_%
	Nuclear	_34_%
	Oil	_6_%
	Renewable energy	
	Captured methane gas	_0_%
	Fuel cells	_0_%
	Geothermal	_0_%
	Hvdroelectric (small)	0 %

Solar

Wind

TOTAL

Solid waste

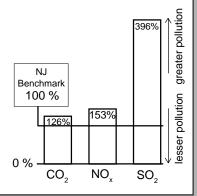
Wood or other biomass

Renewable energy sources subtotal 2%

Air Emissions

The emission data given are default values and represent the average amount of air pollution associated with the generation of electricity in the region. This amount is compared to the New Jersey benchmark. The benchmark approximates the average emission rate for all electricity generation in New Jersey.

 ${
m CO}_2$ is a "greenhouse gas" which may contribute to global climate change. ${
m SO}_2$ and ${
m NO}_{\rm x}$ react to form acids found in acid rain. ${
m NO}_{\rm x}$ also reacts to form ground level ozone, an unhealthful component of "smog."



0_%

2 %

0 %

0%

100%

Energy Conservation

ECONnergy is not investing in energy conservation measures for this electricity product. Energy conservation measures means less electricity needs to be generated and pollution is avoided.

 $\begin{array}{cccc} \text{Avoided generation} & \text{Avoided Air Emissions} \\ _0_ & \text{KWh} & _0_ & \text{tons CO}_2 \\ & _0_ & \text{tons NO}_x \\ & _0_ & \text{tons SO}_2 \end{array}$

See your Terms of Service for further information regarding this label. You may also call ECONnergy Energy for additional information or a copy of the Terms of Service at (800) 805-8586.